



TURNKEY SMART OIL MANAGEMENT™




SAVE MORE MONEY. HAVE MORE OPTIONS. CHOOSE BETTER OIL.

TURNKEY OIL MANAGEMENT THAT SAVES MONEY

The OilCare® Turnkey Smart Oil Management® program offers absolute flexibility — buy or lease-to-own and choose only the equipment you want — and saves you money through no **upcharges on oil, lower overall equipment costs, and lease contracts with definite end dates.**

Plus, our patented fresh oil distribution equipment allows you to **stick with box versus bulk oil, immediately driving your costs down.**




* Quality oil matters. Some oils can withstand much higher temperatures than others. We help you choose oils that have a high smoke point and that are stable and don't react with oxygen when heated. This results in healthier foods and longer lasting oil.

UNLOCK BOXED OIL SAVINGS


Oil is significantly less expensive when delivered in the box because you aren't paying an exorbitant mark-up on essentially low-grade cooking oil. Yes, you can pay less and still choose Heart Healthy, better quality oil (a distinction you can list on your menu*). Better quality oil lasts longer in the fryer, too. And boxed oil reduces total distribution costs by increasing the bundle of goods coming off your existing foodservice distributor's truck.

ADVANTAGES OF FRONTLINE INTERNATIONAL OILCARE® PROGRAM		
	FRONTLINE INTERNATIONAL	“SIMILAR” BULK OIL PROGRAMS
Equipment ownership	✔ YES-ownership at end of program	NO-not an option
Premium oil selection	✔ YES-maintains oil selection including premium oil	NO-only commodity oil available
Equipment flexibility	✔ YES-equipment options based on need	NO-one-size-fits-all
Flexible oil purchase	✔ YES-purchase by the case; no mark up	NO-purchase by the tank with provider mark up
Choice of oil reclamation	✔ YES-we negotiate the best collector	NO-must use their collection service

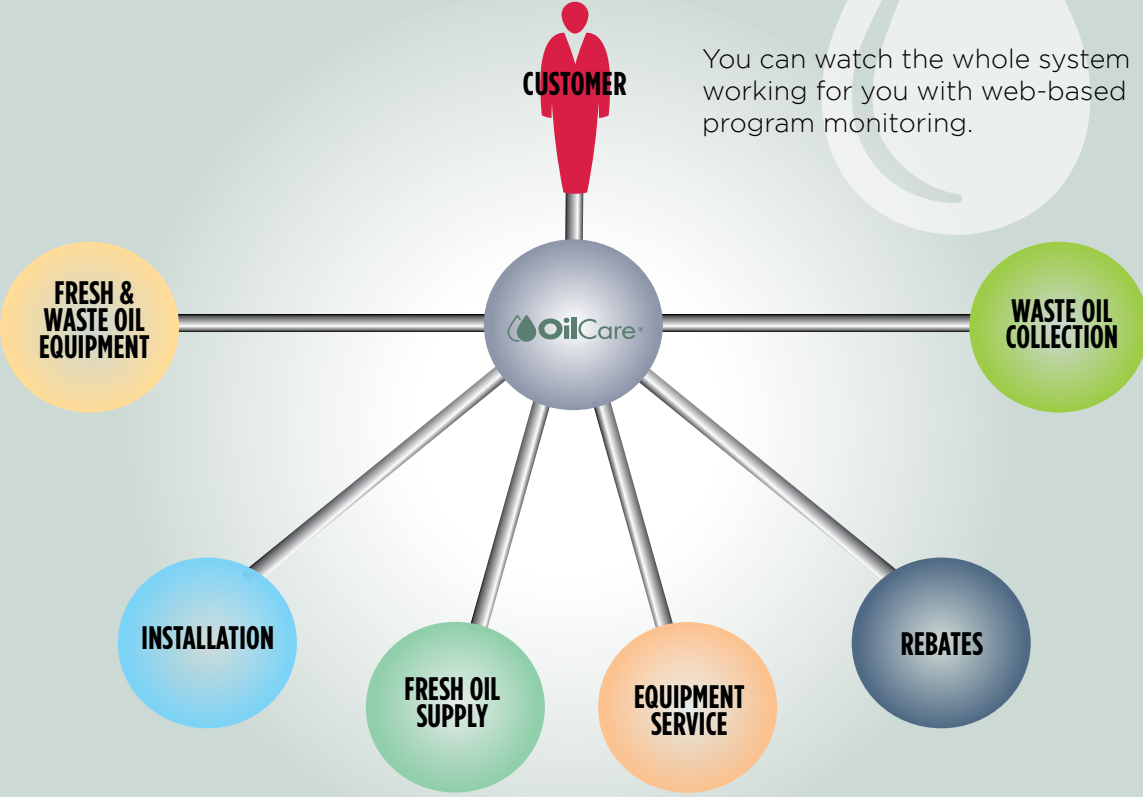


1.

WHAT IS TOTAL OILCARE®?

CUSTOMER

You can watch the whole system working for you with web-based program monitoring.



2.

WHAT CAN OILCARE® DO FOR ME?

<div><div>equal</div><div>better</div></div>	I DON'T USE AN OIL MANAGEMENT SYSTEM	I USE A TURNKEY BULK OIL SYSTEM
SAFETY	⬆	=
PRODUCTIVITY	⬆	=
CONSISTENCY	⬆	⬆
OIL QUALITY	=	⬆
SAVINGS	⬆	⬆


However you are handling your cooking oil, you will benefit with OilCare®.

If you're pouring fresh oil by hand and toting dangerous and disgusting waste oil by hand, too, we'll help dramatically improve productivity and safety.


If you're entangled in an bulk-oil-driven oil management equipment lease program, we simply ask that you compare the costs. And the oil quality. Oh, and the consistency across all stores (if they reach all your stores). Then look at the costs again!*

3.

WHAT'S THE CATCH?



THERE IS NO CATCH!



Bulk oil contracts are a trap. There's no out, no eventual equipment ownership, no control over the type of oil delivered, and the bundled fee **includes a service mark-up on fresh oil.**

With OilCare®, you are leasing equipment with ownership at the end of the program. Your equipment payments stop at the end of the lease term. And our program management fee pays for program management with no hidden mark-up on oil.

With OilCare®, you choose to lease or purchase our industry leading oil management equipment at a fixed monthly rate. And that's it. For the same monthly fee, we'll run the entire oil program. Everything. We manage everything related to cooking oil — equipment, service, fresh oil purchasing, waste oil collections, and more — and ensure each is working to your benefit.

* Ask your distributor to review a price sheet. 100% pricing transparency and comparative costs are listed.



M3™ Data Management System

Monitor, Measure, and Manage cooking oil usage

Our M3 system redefines oil management effectiveness. M3 is web-based software that allows users to track usage history and pull at-a-glance stats on volume, filtration, and paid-rebates. The system measures — to the drop — the amount of oil collected and allows customers to view with absolute transparency all accounting and financial transactions.

It pays to know cooking oil so well.



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